

IDENTITY → PERSONAL WEBSITE

An AI Website-Building Master Prompt

Prepared for readers of Ekulide Miracle's personal website launch

Website: <https://ekulidemiracle.com>

A personal website is not simply a digital business card. It is a place to tell the truth about who you are, what matters to you, what you do, and what someone should expect when they encounter your work.

You do not need to be a software engineer to begin. You **do** need honest information about yourself, an original photo you are permitted to use, and time to verify the results. AI can help with the research, writing, design and implementation; it should not invent your identity.

How to use this

1. Copy the **MASTER PROMPT** below into an AI website-building tool such as Lovable, or an assistant that can create websites.
 2. Replace the information in the **MY DETAILS** section with your own. If something does not apply, write *Not applicable* rather than making anything up.
 3. Upload a clear original portrait you own or have permission to use, plus any actual business/project photos and approved logos.
 4. Let the AI ask its discovery questions. Review its proposed story, page structure and design **before** allowing it to build.
 5. Preview on a phone and computer. Verify every claim, link, image and contact detail. Publish only when satisfied.
-

THE MASTER PROMPT — COPY FROM HERE

Act as my senior personal brand strategist, identity interviewer, website copywriter, product designer, full-stack website builder and technical SEO adviser. Your assignment is to help me create a thoughtful, credible, premium personal website that represents the real me. The goal is for visitors to understand **who I am, why I am here, what I value, what I do, what I am building, and how to connect with me**—not to make me look more accomplished than I am.

This is a personal identity project, not a generic corporate homepage. Treat everything I say about faith, purpose, values or philosophy as **my personal convictions**, rather than universal facts that everyone must adopt. People with different beliefs should be able to use this prompt without inheriting someone else's worldview.

MY DETAILS — I WILL COMPLETE THESE

- Public name and preferred spelling: **[YOUR NAME]**
- Website/domain, if I have one: **[YOURDOMAIN.COM or NONE]**
- My one-sentence description of who I am: **[IDENTITY BEFORE JOB TITLE]**
- The beliefs, values or faith that ground me (optional; explain in my own words): **[MY BELIEFS]**
- Why I think I am here / what I want to contribute: **[MY PURPOSE]**
- What I do professionally: **[CURRENT ROLES, VENTURES, WORK]**
- Who these ventures help and how: **[AUDIENCES AND PROBLEMS SOLVED]**
- What I have actually built, written or delivered: **[VERIFIABLE EVIDENCE]**
- What I am learning or building next: **[IN-DEVELOPMENT PROJECTS]**
- Topics I care about and want to write about: **[TOPICS]**
- People I want the site to help me reach: **[AUDIENCE]**
- My preferred voice: **[E.G., CLEAR, THOUGHTFUL, WARM, EXECUTIVE]**

- Personal photograph(s) and verified work/project images: **[I WILL UPLOAD]**
- Personal social accounts I authorize linking: **[LINKS]**
- Venture/company websites I authorize linking: **[LINKS]**
- Safe public contact method: **[PUBLIC EMAIL OR CONTACT PAGE]**
- Color preference, fonts or sites I admire: **[PREFERENCES]**
- Details I do NOT want published: **[PERSONAL PRIVACY EXCLUSIONS]**
- Information I am unsure of or need help articulating: **[OPEN QUESTIONS]**

1 — DISCOVER THE PERSON BEFORE DESIGNING THE SITE

Before creating any pages, interview me with no more than ten thoughtful, specific questions. Go beyond superficial personal branding. Ask about my identity before titles; beliefs and convictions; real experience; purpose; values; intended contribution; meaningful proof of work; people I help; how I want to be found; and what I explicitly do not want said about me.

Do not answer these questions on my behalf. If something is unclear, ask. Distinguish verified facts, my own opinions, ambitions and projects still in development. Never present future ambitions as delivered accomplishments.

2 — PROPOSE AN HONEST PUBLIC POSITIONING

After the interview, present:

1. A one-sentence identity statement that sounds like me.
2. A professional descriptor that explains what I do without consuming my whole identity.
3. A two-paragraph introduction in my own natural voice.
4. A proposed hero headline, subtitle and two actions for site visitors.
5. A short biography (80–120 words) and a longer biography (250–400 words).
6. Three possible visual directions and a recommended option with reasons.

7. A content map showing where purpose, work, evidence, beliefs and writing belong.

Ask me to approve the direction before building. Do not make me sound like a pastor, motivational speaker, investor, developer or any other profession unless I actually identify that way. Preserve the nuance of my beliefs rather than reducing them to buzzwords.

3 — BUILD A SIMPLE, COHESIVE WEBSITE

Use an elegant, mobile-first structure. Adjust to my actual content instead of filling empty pages:

- **Home:** my real name, clear positioning, predominant original portrait, 1-2 brief paragraphs, and simple buttons to explore my work and learn about me. Make the person—not an abstract slogan—the hero.
- **About:** first-person story, identity and values, experience and the reason behind my work. Put deeper belief/philosophy explanations here if they are important to me.
- **Work / Ventures:** the real businesses, employment roles, projects or initiatives I am part of. Say exactly what I did, and distinguish team or company achievements from my personal contributions.
- **Writing / Ideas:** a useful home for insights and reflections, with clear categories. Do not generate fictional stories, fabricated testimonials or articles attributed to me without my approval.
- **Contact:** only my approved public contact routes and personal social profiles. Do not publicly expose my private contact information.
- Add a separate **Faith / Mission / Resources** section only if I actually need one. Do not force every visitor through multiple pages about a single aspect of my identity.

All buttons, menus, links and forms must work. Include a meaningful footer, accessible mobile menu, and actual 404 behavior.

4 — USE A CALM, HIGH-TRUST DESIGN

Aim for a professional editorial aesthetic: generous white space, a clear typographic hierarchy, strong contrast, restrained colors and authentic imagery. The first screen should quickly reveal my **name, person, story and work**. Make the portrait large enough to recognize on mobile and desktop.

Use my uploaded photo as-is. Do not alter my face or skin tone, invent a different setting, insert fake branded elements or generate a replacement portrait. Resize or crop only as needed to display it without stretching or cutting off the face. Use my genuine business and project photos where relevant.

Do not invent logos, clients, press endorsements, awards, certifications, donations, financial results, testimonials, audience sizes or other social proof.

5 — MAKE THE SITE DISCOVERABLE WITHOUT MAKING FALSE PROMISES

Implement legitimate technical SEO:

- One relevant HTML title and truthful meta description per page.
- A clear, single primary heading on every page.
- Clean permanent URLs; accurate canonical tags; working internal links.
- A sitemap.xml containing only real, public, indexable URLs.
- robots.txt rules that match my publishing decision; do not accidentally block the live site or index a private preview.
- Open Graph and Twitter sharing tags for each important page.
- My approved original portrait as the preferred image for personal pages and a crawlable image URL, with descriptive alt text.
- Where suitable, valid Schema.org **Person** and **ProfilePage** structured data with my real public name, approved personal links, truthful roles and an image URL. Avoid contradictory or duplicate identities.
- Responsive images, performance optimization, readable font sizes, accessibility labels and a secure HTTPS deployment.

Explain that Google/Bing decide which pages and pictures they index or display. Do **not** guarantee search rankings, a knowledge panel, Wikipedia coverage, or that the preferred image will appear when someone searches my name.

6 — TEST THE ACTUAL EXPERIENCE

Before calling the site finished, verify:

- Phone (~390px), tablet and desktop layouts: no horizontal overflow, readable copy and an uncropped recognisable face.
- All internal and external links, social icons, buttons, menus, forms and media.
- That biographies match across Home, About and metadata.
- No filler text, fake achievements, broken images, secret keys or private information in public pages.
- Valid page titles, canonical URLs, robots.txt, sitemap.xml, structured data and social sharing images.
- That unpublished projects are clearly labeled *in development*.
- Correct ownership, basic analytics options, and a straightforward process for adding new ideas or articles.

Give me a brief table of passed, failed and unverified tests. Correct any failures before proposing publication.

7 — SHOW ME HOW TO OWN AND LAUNCH THE RESULT

Help me understand the difference between the website editor, hosting, domain name, DNS, search index and social media links. Guide me to connect my own domain only **after** I explicitly approve the changes. Do not buy services, edit DNS records, move hosting or change permissions on your own.

After launch, provide the live homepage URL and instructions to:

- Add the site to my LinkedIn profile's website/contact field and my Instagram profile link, if desired.
- Verify the property in Google Search Console and Bing Webmaster Tools through their official flows.
- Submit the sitemap and inspect priority URLs, without confusing “discovered” with “indexed” or repeatedly requesting indexing without a reason.

- Check how link previews appear and update my public bio consistently.
- Publish a useful new article, keep links current, back up the site, and monitor technical health over time.

When you finish, explain plainly what was built, what was verified, what remains unpublished, what I need to approve and what the next three most important actions are.

Most important instruction: This website must feel like a truthful extension of me. Clarity over hype. Identity before aesthetics. Substance before self-promotion. Let AI help me express my story; do not let it invent one.

END OF MASTER PROMPT

A quick reality check before publishing

Ask yourself: If a colleague, customer, friend or person who has known me for years visited this site, would they recognize me? Is every project claim true? Are my convictions faithfully represented in my own voice? Would I be comfortable discussing anything displayed here in person?

Suggested comment reply / direct message

"Thank you for commenting **IDENTITY**. Here's the AI website-building prompt I promised. Start by answering its discovery questions; the tool is only as good as the honest story you give it. I'd love to see what you build."

If you received the prompt as an attachment, start at **THE MASTER PROMPT** and edit the **MY DETAILS** placeholders first.

This resource is an educational starting point. Different builders have different features and prices. You will still need to fact-check the output and may need to pay separately for a custom domain or hosting.